



SUMMER 2024

MEMBER NEWSLETTER

Farewell to Spring and Welcome Summer!

We hope you've all had a good year so far and that you are looking forward to a busy and enjoyable Summer/Fall season.

We had a great start to 2024 with our April **Spring Fling**. Many local business and crafters took part with a record attendee foot fall recorded. All proceeds went to the Bruce Mines and District Historical Society, who have written with their thanks to all involved.

The Chamber's famous French Fry booth was in full swing at the **Cruisin' Car Show** at the Bruce Mines Marina at the beginning of June. The event was a great success – as usual – and is a firm favourite attracting visitors from across the region.

There are more upcoming events for Chamber members and followers to be aware of, where the Chamber members and volunteers will be supporting in many different ways. The **Chamber French Fry booth** will be slinging fries at the following:

Canada Day Celebrations, Bruce Mines Waterfront, 1 July 4pm – 10pm

Canada Day Celebrations are back in Bruce Mines for 2024. Starting at 4pm with the parade party followed by the parade at 5pm. Entertainment and food at the waterfront also from 4pm, with fireworks at dusk.

Desbarats Days, Saturday 6 July

All welcome at Johnson Township Arena

Thessalon Family Days Weekend, Lakefront Park, Thessalon 2-4 August

2023 was the first year where we collaborated with the Town of Thessalon in several ways. This was a great start, and we are pleased to have been asked again to support this busy event.

Bruce Mines Fall Fair, Arena Grounds, Bruce Mines, 6-8 September

The Fall Fair weekend is another great draw to the town. A weekend showcasing the best of agriculture in our area!

HOLD THE DATE! Copper Country Christmas will take place on Saturday November 16. Details will be announced later in the year.

Other Chamber News

AKTA Algoma Travel Guide 2025 – special BMCOC 130th anniversary edition

As advised at the Meet and Greet, we are planning to mark our 130th anniversary by taking a 2 page spread in the above guide. The number of advertising squares will continue to be restricted to 24 – but will be significantly larger. The Chamber will absorb the cost of the additional page, as a one-off to mark this special anniversary.

As at time of writing, there are a very limited number of squares available, and if you are interested in this unique and popular advertising opportunity, please contact us at membership@brucemineschamber.com

The Chamber is also working with AKTA on the advertising in the **Algoma Country Adventure Map** for 2025.

Algoma Sno Plan map

In partnership with the Town of Bruce Mines, the winter snow mobile trail maps will be produced again and updated for the 2025 season.

Chamber Member Business of the Month news article

We launched this idea in June 2023 with the aim to spotlight our members. We can see that the article links are clicked on and shared widely (clicks in thousands), so we are planning to continue throughout 2024. Members are drawn at random, either at a meet and greet event, or by random names from a bowl!

In summary

We're hoping 2024 continues off the renewed interest in tourism and travel in 2023.

As ever, we always welcome new members and ideas – so please, join the Chamber! Attend our socials! Help promote our local community! And please – volunteer!

Members, please remember – if you are promoting a special event with your business, please let us know and we can add and share this to our social media pages. Email info@brucemineschamber.com

If you are not currently a Chamber member, but are interested in joining, please email us at membership@brucemineschamber.com Or contact Shane Rock on 705-255-8657. Invoices will be provided if needed.

And finally.....

We are hoping to hold a Meet and Greet at the Lighthouse Lounge in October. Again, dates and times to be confirmed, so watch this space.

Have a great summer all!

The Board and Committee of the Bruce Mines and District Chamber of Commerce

www.brucemineschamber.com